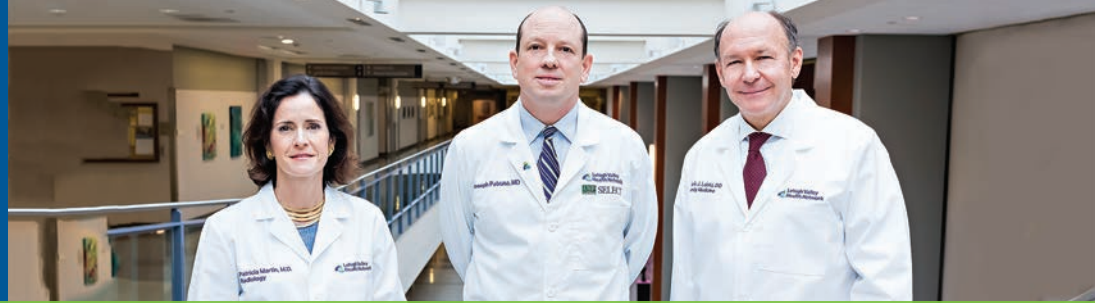


PROGRESS NOTES HIGHLIGHTS

MARCH 2017

▶▶ Go to LVHN.org/progressnotes for complete articles.



| FROM THE PRESIDENT |



INNOVATION IN MEDICINE: IT STARTS WITH US!

Innovation has become one of the common buzzwords in medicine. The word means different things to different people – newness, discovery, growth, or perhaps an improvement or development in technology. Nevertheless, innovation remains a critical factor in maintaining and advancing health care.

In December, Chris Trimble, a nationally renowned thought leader in health care policy, spoke at the Department of Medicine's Grand Rounds. His presentation, based on his acclaimed book "How Physicians Can Fix Health Care," reexamines the concept and ideal models for health system innovation. Trimble emphasizes the value of small, full-time clinical teams focused on specific patient populations as critical steps in the process of innovation.

His discussion dealt very little with technology, growth and investment in expensive equipment. Instead, he emphasized the value of creativity, collaboration, dedication and the perseverance of the typical, everyday provider. He argued the physicians and providers are better able to see the cracks in the system of care than anyone or anything else.

Joseph E. Patruno, MD
Medical Staff President

[MORE ONLINE](#)

| FINDER'S FEE |

EARN \$1,000 IN PHYSICIAN REFERRAL PROGRAM

All Lehigh Valley Health Network (LVHN) colleagues are eligible to earn \$1,000 for referring a physician who gets hired by the network under a recently enacted program.

The process for the referral program is as follows:

- Refer a physician to the Physician & Executive Recruitment Department.
- Receive \$1,000 referral "finder's fee" notification.
- Fee is payable to the colleague through the payroll process once the referred physician starts employment.

Please refer candidates to Lea Carpenter, Administrator, Physician & Executive Recruitment, at lea.carpenter@LVHN.org.

[MORE ONLINE](#)

| MEDICAL STAFF MEETING |

LVH-SCHUYLKILL MERGER VOTE SCHEDULED

A joint meeting of the medical staffs of LVHN and Lehigh Valley Hospital (LVH)-Schuylkill will be held on **Monday, March 13, at 6 p.m.** for the purpose of voting on the merger of the staffs.

The meeting will take place at Wall Auditorium at LVH-Schuylkill E. Norwegian Street. It will be simulcast to Valley Country Club in Sugarloaf, Pa., and to Kasych Family Pavilion ECC 7 at LVH-Cedar Crest in Allentown.

[MORE ONLINE](#)

| EXPERT ADVICE |

HELP AVAILABLE TO PHYSICIANS WITH STUDENT LOANS



LVHN is offering a new student loan initiative that provides expert advice regarding loan repayment and forgiveness for physicians and advanced practice clinicians (APCs) who have incurred steep medical education debt.

Two programs are available:

- **Public Service Loan Forgiveness** allows certain federal student loans to be forgiven after 120 on-time, qualifying monthly payments. This program was created by the U.S. Congress in 2007 to encourage employment in the nonprofit sector.
- **Private Student Loan Refinance** allows medical providers to lower interest rates with a consolidated refinance loan from a private lender.

LVHN has partnered with Joy Sorensen Navarre, president of Navigate, LLC, to provide expert student loan advice at no cost. Physicians and APCs can schedule a time for a confidential consult by phone that fits their calendars or contact Sorensen Navarre by email at joy@navigatestudentloans.com or by text at **612-470-3040** with questions or concerns.

[MORE ONLINE](#)

▶▶ LVHN.org/progressnotes

| A TRIBUTE |

National Doctors' Day – A Thank You

A tribute from the LVHN Office of Philanthropy staff:

Now more than ever we appreciate our doctors. Your words change lives, your dedication offers hope and your compassion brings comfort. Despite increasing challenges in health care, you continue to provide the best care in the world to our patients and our community. We want to say "Thank You."

[MORE ONLINE](#)

| MEETING ANNOUNCEMENT |

GLVIPA General Membership Meeting

The next general membership meeting of the Greater Lehigh Valley Independent Practice Association will be held on Tuesday, March 28, at 6 p.m. in the LVH–Cedar Crest Auditorium with teleconferencing to LVH–Muhlenberg ECC Room B and LVHN–Hazleton Annex Building Board Room.

The topic will be "Lawful Prescribing and Prevention of Diversion."

[MORE ONLINE](#)

| SAVE THE DATE |

25th Annual Golf and Tennis Classic

LVHN's 25th Annual Golf and Tennis Classic will be held Monday, May 15, at Saucon Valley Country Club.

For sponsorship information, contact Sandi Marsh at **484-884-9119** or sandra.marsh@LVHN.org.

[MORE ONLINE](#)

| RETAIL PHARMACY VIEW |

Brand-Name Drug Coupons and Copays

Almost every brand-name prescription drug has a corresponding copay savings program or coupon that can significantly lower a commercially insured patient's copay. Typically, if the brand-name drug has an available generic, the copay savings will be greater, sometimes making the brand-name medication less expensive than its corresponding generic version.

The best example is the copay program for the cholesterol medication Crestor. A coupon for this drug can lower the patient's copay to \$3 for a 90-day supply. However, these coupons may end up costing the patient and others more in the long run. How? Even though the patient is paying

| SEMINARS, CONFERENCES AND MEETINGS |

Department of Education Conferences

March 7, 25; times vary

Where: Locations vary.

Questions? Call **610-402-2277, option 1**, or visit <https://go.activecalendar.com/lvhn-doe>.

Surgical Grand Rounds

March 7, 21; 7 a.m.

Where: LVH–Cedar Crest Auditorium; teleconferenced to LVH–Muhlenberg, first floor conference room.

Questions? Contact Wendy Hess at Wendy.Hess@LVHN.org.

[MORE ONLINE](#)

less, the insurance company is paying considerably more than if the patient got the generic brand. Over time, this can cause insurance premiums to increase for everyone on that plan, including the patient receiving the drug.

[MORE ONLINE](#)

| CME EVENT |

Stepping Up Type 2 Diabetes Care: A Practical Approach

A CME event, "Stepping Up Type 2 Diabetes Care: A Practical Approach," will be offered on Saturday, March 25, 7:45–10:30 a.m., at LVH–Muhlenberg.

This program is designed for physicians, physician assistants and certified registered nurse practitioners who care for patients with type 2 diabetes.

[MORE ONLINE](#)

| LIBRARY SERVICES |

PEPID Offers a Wide Variety of Clinical Content

PEPID contains information on more than 2,500 disease and trauma topics with pathophysiology, diagnosis, treatment and disposition. It is available via:

- the intranet via Find Fast/Library Services/PEPID
- EPIC Weblinks
- remote locations via WebSSO (CC, LVH–M)

From the PEPID opening screen, choose one of three modules: Primary Care, Emergency Medicine or Critical Care Nursing. Then navigate using the convenient tabs at the top of the page.

Resources include information on drug interactions, a drug allergy checker, medical calculators, a differential diagnosis generator (DDX), a lab manual and a pill identification tool. Its drug database has information on drugs, overdose management and costs, as well as more than 3,000 dosing calculators.

[MORE ONLINE](#)

also ONLINE

MARCH 2017

Papers, Publications and Presentations

Your colleagues have been publishing and presenting

Who's New

Updates on Medical Staff and Allied Health Staff new appointments



Progress Notes is published monthly to inform the Medical Staff, Advanced Practice Clinicians and colleagues of LVHN about important issues.

▶▶ See the full version at LVHN.org/progressnotes.

Submissions

Email your materials to Rich Krisher at rkrisher@staywell.com by the 10th of each month.

Questions?

Contact Ashley Scheffler in marketing and public affairs at Ashley_L.Scheffler@LVHN.org.



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▶▶ Go to LVHN.org/progressnotes for complete articles.